

make **M**ore of your **H**ome



# Dewhirst in line for national award

ONE of Leicester's leading kitchen retailers has reached the national finals of an industry-wide competition – thanks to its outstanding reputation for customer service.

Dewhirst Kitchens has been nominated as a finalist in the prestigious kbbreview awards 2012.

The national awards are organised by kbbreview, the UK's leading magazine for the kitchen and bathroom industry.

The Leicester-based business has reached the finals of the customer service award for kitchens after glowing reviews from a mystery shopper.

Damian Dewhirst, managing director of Dewhirst Kitchens, said: "We are delighted to have been nominated for the prestigious kbbreview awards.

"The secret shopper endorses our aim to offer a tranquil and friendly environment to our customers, relaxing

## Advertising feature

them into our atmosphere away from the busy high street. A friendly and genuine approach from designers who care, with real, professional, in-depth knowledge, expertise and experience.

"Customer service is as important as ever. A large amount of our work comes from past customers, recommendations and referrals and we hope this nomination will give customers even more confidence in us."

Tim Wallace, editor of kbbreview, said the awards aimed to recognise and reward excellence in the kitchen and bathroom industry.

"All the finalists have a passion for this industry and to be shortlisted is such an admirable achievement, and Damian should be very proud, he said.

"It is amazing that the industry continues to produce such great talent in the current economic climate.

"This year's entries have been superb and the standard incredibly high. We would like to wish Dewhirst Kitchens the best of luck and congratulate them on being chosen as a finalist."

Dewhirst Kitchens is a member of the only national trade association for specialist kitchen bathroom and bedroom retailers, the Kitchen Bathroom Bedroom Specialists Association.

Established for more than 50 years, offering kitchens from £6,000 to £60,000, Dewhirst is the first choice for top quality and excellent value.

■ For more information about Dewhirst Kitchens, telephone 0116 255 5745 or visit the website at:

[www.dewhirstkitchens.co.uk](http://www.dewhirstkitchens.co.uk)



**DELIGHTED: Damian Dewhirst**

## BE DIFFERENT.

No two kitchens are the same. Yours will be unique. A one off that we create for you. Simple forms, new materials, new designs to accommodate your living style, whilst still providing uncompromising quality, precision manufacture with outstanding craftsmanship and design.



OVER 50 YEARS OF  
AWARD WINNING  
KITCHENS IN  
LEICESTER

VISIT US  
at our Leicester showroom,  
a truly inspirational collection  
of 24 displays over 3 floors  
with the very latest in traditional  
& contemporary designs.

BUY WITH CONFIDENCE THROUGH THE KBSA  
Dewhirst Kitchens as a member of the KBSA, has a full  
Consumer care plus facility which protects consumers  
deposits, advance payments and work in progress.  
It also extends the warranty period for up to 6 years.  
ASK IN-STORE FOR DETAILS.



0116 255 5745 [WWW.DEWHIRSTKITCHENS.CO.UK](http://WWW.DEWHIRSTKITCHENS.CO.UK)  
OUR LEICESTER SHOWROOM IS LOCATED AT 98 GRANBY STREET, LEICESTER LE1 1DU

